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EXPERIENCE

6/2008 – present Direct Partners Marina del Rey, CA

Senior Interactive Producer

Produce interactive media in an agency environment for web sites, emails, and mobile promotional initiatives. Producer and Project Manager for re-launch of www.FlemingsSteakHouse.com, m.Flemings100.com mobile site as well as multiple weekly promotional emails and web updates for wine dinners, events, and private dining campaigns. Producer and Project Manager responsible for re-launch of Sony PlayStation's us.playstation.com site as well as promotional emails for Sony PlaystationNetwork. Producer and Project Manager for www.club-chandon.com, as well as surveys and promotional email campaigns from Domaine Chandon Winery. Producer and Project Manager for Howard Jarvis site, www.hjta.org, and led quality assurance testing for re-launch. Producer and Project Manager for creation of surveys and email communication for AstoundSound's GenAudio product. Producer and Project Manager for in-house initiatives for new client acquisition. In addition to web production work, also took on responsibility of installation and implementation of Microsoft Project 2007 Server setup for company-wide project tracking.

11/2007 – 5/2008 Spirecast Media Woodland Hills, CA

Content and Product Manager

Responsible for web site design and database structure and content for network of personal finance web sites. Oversee development team overseas, local graphic artists and freelance writers. Define requirements for site functionality, overall look and feel, and day to day site operations. Projects also involve work with search engine marketing, landing page optimization, social networking and social bookmarking sites.

9/2007 - 10/2007 Big Jump Media / GodTube.com Dallas/TX

Interactive Project Manager

Short-term telecommuting position as project manager assisting with launch of enhanced site features at www.GodTube.com. Utilized both BaseCamp.com and Microsoft Project for project management and tracking project status. Updated project calendar, schedules, task lists and distributed to team members.

5/2003 - 12/2004 DAMC Los Angeles, CA

Director of Internet Services

Responsible for internal and external internet services. Moved a static asp driven store with over 1000 products into an Oracle database solution. Project Manager, Information Architect and Database Designer for all company client web sites including the Official Alexander the Great Movie Web Store at AlexanderCatalog.com, Official Marvel Web Store at MarvelCatalog.com, Official Xena and Hercules site at XenaHercules.com, Official Conan Store at ConanCatalog.com, LegendarySwords.com, LordoftheRingsCatalog.com, and The Official Highlander Store at Highlander-Official.com. Constructed and programmed the database, processed online orders, transmitted order information to the warehouse, created sales reports daily, monitored inventory levels, screened orders for fraud, wrote descriptions, photographed product, filmed and edited video for use online, prepped images for use in printed catalog as well as the website and assisted in creation of marketing campaign materials for online and offline marketing programs.

1/2000 - 3/2004 UCLA Extension Los Angeles, CA

Instructor, New Media Division, Arts and Entertainment Dept.

Courses Created and Instructed for Certificate Program:

Fundamentals of Adobe After Effects, Fundamentals of Adobe Premiere, Web Production I and II, Web Design and Prod. for Entertainment Companies, Adobe Photoshop 6 for the Internet, Adv. Dreamweaver 4 Concepts for Ent. Companies, Adv. Flash -- Action Script for Cartoons and Games

4/2000 - 12/2000 Consumer Broadcast Group Los Angeles

Chief Technology Officer

Responsible for web development as well as in-house IT systems and server management for web systems to handle consumer complaint resolutions. Solutions were re-sold to consumer reporters on news programs. Created site documentation, architecture, design specs, and supervised database construction. Installed and setup network on Windows 2000 Server.

10/1999 - 1/2000

Tickets.com

Costa Mesa, CA

Manager, Internet Product Development

Responsible for project plans, project team leadership, integrating purchased ticketing engines from competing companies, and creating specifications for future products. Created product documentation, wireframes, architectures for development.

9/1998 - 1/1999

Buena Vista Pictures Marketing

Burbank, CA

Consultant, Producer and Creative Direction

Producer and client contact for all web sites for Buena Vista Pictures Marketing. Responsible for design, architecture, production, testing and delivery of film web sites from concept to completion.

List of Sites Produced:

Tarzan teaser web site, Inspector Gadget web site, A Bugs Life web site, Enemy of the State web site, My Favorite Martian web site, Rushmore web site, I'll Be Home for Xmas web site, Beloved web site, The WaterBoy web site, A Civil Action web site, Mighty Joe Young web site, Holyman web site, Developed "Only Available Online" A Bug's Life T-Shirt designed by Pixar artists.

5/1997 - 8/1998

Disney Online

North Hollywood, CA

Producer, Film Web Sites

Producer and client contact for all web sites for Buena Vista Pictures Marketing. Responsible for budgets, schedules, legal requirements, engineering requirements, all approvals, design, architecture, production, researching new technologies, testing and delivery of film web sites from concept to completion.

List of Sites and Interactive Projects Produced: The 13th Warrior web site, The Parent Trap web site, Simon Birch web site, The Horse Whisperer web site, He Got Game web site, Mafia! web site, Armageddon web site, Mulan web site, 6 Days, 7 Nights web site, Deep Rising web site, Meet the Deedles web site, Burn Hollywood Burn web site, Playing God web site, Kundun web site, Mr. Magoo web site, Krippendorfs Tribe web site, American Werewolf web site, Flubber web site, The Little Mermaid web site, Rocket Man web site, www.ELCapitanTickets.com Online Ticketing System, The Armageddon Store, The Parent Trap Online Sweepstakes – Twins Only, A Bugs Life Online Sweepstakes, Mighty Joe Young Sweepstakes, Armageddon End of the World Giveaway, Mulan Online Sweepstakes, The Horse Whisperer Online Sweepstakes, 6 Days, 7 Nights Sweepstakes, Playing God Screening Online-only Ticket Giveaway, The Little Mermaid Online Sweepstakes, American Werewolf In Paris Online Ticket Giveaway, Mulan week of Chats, The Waterboy Adam Sandler Chat, Simon Birch Q and A, Meet the Deedles Chat, Flubber New York Film Opening Webcast, American Werewolf in Paris Chat, A Bug's Life Premiere Webcast, The Waterboy Digital Postcards, Mulan Digital Postcards, The Parent Trap Digital Postcards, Flubber Flub-o-Grams, Playing God Digital Postcards, A Bugs Life Mall Tour site, Armageddon 18 minutes on the Real Video footage, Meet the Deedles Surfline.com surf reports, The Horse Whisperer bulletin boards, Rushmore bulletin boards

9/1995 - 11/1996

Buena Vista Pictures Marketing

Burbank, CA

Consultant – Producer

Producer and client contact as a developer for all web sites for Buena Vista Pictures Marketing. Responsible for design, architecture, production, testing and delivery of film web sites from concept to completion.

List of Sites Produced:

Toy Story web site, Hunchback of Notre Dame web site, Homeward Bound II web site, The Lion King web site, Pocahontas web site, Oliver and Co. web site, Frank and Ollie web site, James & the Giant Peach web site, Tom and Huck web site, Kazaam web site, Muppet Treasure Island web site

EDUCATION

Bachelor's Degree, San Jose State University Graduated with Honors – TV, Radio and Film Major, Journalism minor

AWARDS

For "Toy Story" www.toystory.com:

First Macromedia Shockwave game on the web, Voted #1 Entertainment site by AOL users, Digital Hollywood Best Entertainment Site, Finalist Top Webmaster and Winner Best Site of the Year, Art Director's Club Certificate of Merit, The Silver Cindy Award, Summit Creative Gold Award, NewMedia Invision Gold Award, Movie/TV-related Online site and Online Advertising/Promotional Site

For "Armageddon" www.armageddon.com: NewMedia Invision Finalist, Best Video